

STRONGER *partnerships*

SAFER *communities*

YOUR BUSINESS. OUR MISSION.
A STRONGER EAST TENNESSEE.

CCAHT
COMMUNITY COALITION AGAINST HUMAN TRAFFICKING

POWERING grow FREE TENNESSEE

PO BOX 20937 | KNOXVILLE, TN 37940 | 865.236.0146 | GROWFREETN.ORG

Who are we?

Founded in 2010, the Community Coalition Against Human Trafficking unites and equips our community - Knoxville and the 33 counties of East Tennessee - to end human trafficking through prevention and intervention, while providing survivors with trauma-informed, comprehensive aftercare services.

Through our direct services program, **Grow Free TN**, we offer a variety of services to those impacted by human trafficking. All of our services are comprehensive, individualized, and provided at no cost.

ROOTED IN KNOXVILLE

Reaching Across East Tennessee



Since launching Grow Free Tennessee in 2017, CCAHT has worked alongside survivors, families, and community partners to build a stronger response to human trafficking across East Tennessee. Here's a glimpse of what we've accomplished together since then:

SERVED MORE THAN
3,200 survivors of human trafficking in East TN.

SUPPORTED MORE THAN 1,200
children and youth at high risk for trafficking or exploitation with prevention services.

OVER 50,000
Individuals equipped to recognize and respond to trafficking through specialized education and training.

Our mission

CCAHT advances its vision of a community free from violence and exploitation through four key programmatic priorities:

AWARENESS

Increasing our community's response to trafficking and access to services for survivors through strategic public awareness and engagement.

TRAINING

Facilitating community education and specialized trainings to equip primary responders including: doctors, nurses, EMT, law enforcement, teachers, social workers, and more.

INTERVENTION

Overseeing a locally focused, collaborative disciplinary team through which counter-trafficking work can flourish.

AFTERCARE

Ensuring a clear, restorative path for survivors of human trafficking through our direct services program, Grow Free Tennessee, which offers supportive services for adults as well as trauma-responsive services for children and youth across east Tennessee.

A Partnership with Purpose

More than a sponsorship. A shared commitment to lasting change.

Fighting human trafficking and building safer communities takes more than any one organization can accomplish alone. It takes businesses, neighbors, and community leaders who recognize that investing in people strengthens the places we all call home.

CCAHT's Corporate Partnership Program brings those commitments together, offering businesses a meaningful way to support survivors, engage employees, and make a lasting impact across East Tennessee.

Through two signature events and opportunities for education, connection, and engagement throughout the year, your partnership becomes part of a larger, collective investment in safer communities and lasting change.

Educate & Empower Your Team

Knowledge is one of our greatest tools in preventing human trafficking. Through employee training led by CCAHT, your team will gain a deeper understanding of human trafficking, learn to recognize the signs of exploitation, and discover how they can contribute to safer workplaces and communities.

Engage Your Employees

Give your team opportunities to put compassion into action. From volunteer projects and donation drives to attending community events, your employees can connect with CCAHT's mission in meaningful ways while building a shared sense of purpose.

Connect With Your Community

Through our signature fundraising events, including the annual Golf Tournament and Unmasked, your business will join a network of community leaders, advocates, and supporters committed to creating change. These events offer opportunities to build relationships, celebrate community, and raise critical funds for survivor services.

See the Impact of Your Investment

Your partnership helps ensure survivors across East Tennessee have access to specialized, trauma-informed care at no cost to them. Through impact updates and opportunities to engage with our work, you'll see how your company's commitment contributes to safety, healing, and hope.

A Partnership That Works for You

We recognize that every business has unique goals, priorities, and resources. Each of our Corporate Partnership levels can be customized to align with your company's interests, whether that's increasing brand visibility, engaging employees, or making a meaningful impact in our community. Let's work together to create a partnership that's mutually beneficial and makes a lasting difference.

Two Events. One Partnership.

M. TODD CRAMER MEMORIAL Golf Tournament

April 12, 2027
The Club at Gettysvue

An opportunity for relationship-building, networking, hospitality, and visibility among local business leaders.





UNMASKED

October 22, 2027
The Mill and Mine

A creative, high-energy fundraising event bringing together community leaders, supporters, and businesses for an evening of costumes, celebration, and impact.





Sponsorship Opportunities

Community Partner — $2,500

An accessible entry point for local businesses looking to make a year-round difference

- Two player registrations and shared sponsor recognition at golf tournament
- Two event tickets and company name recognition at Unmasked
- Company name on CCAHT's corporate partner webpage and recognition in the annual report year-round

Advocate Partner — $5,000

Bring your team together around a shared commitment to fighting human trafficking.

- One foursome (4 players) and a hole sign at golf tournament
- Four event tickets and logo recognition on event signage and website at Unmasked
- Logo on CCAHT's corporate partner webpage, group social media acknowledgment, and annual report recognition year-round

Impact Partner — $7,500

Invest in survivor services while creating opportunities for your employees to become advocates.

- One foursome, hole signage, and logo recognition on event marketing at golf tournament
- One table (8 tickets) and logo recognition on event marketing at Unmasked
- Logo on CCAHT's website, a dedicated social media acknowledgment, and annual report recognition year-round

Sponsorship Opportunities

Leadership Partner

$12,500

Demonstrate your company's leadership in creating a safer, stronger East Tennessee

- One foursome, premium on-course logo placement, and a designated event activation or sponsorship recognition at golf tournament
- One table (8 tickets) with priority seating and prominent recognition on event marketing at Unmasked
- Prominent website recognition, two dedicated social media acknowledgments, newsletter recognition, and annual report recognition year-round

Visionary Partner

$25,000+

A premier investment in survivor empowerment, community education, and long-term change

- Two foursomes (8 players), premium on-course recognition, and an exclusive sponsorship activation at golf tournament
- Two tables (16 tickets) with priority seating and premier event recognition at Unmasked
- Premier logo recognition across CCAHT's corporate partnership materials, featured newsletter and social media recognition, and annual report acknowledgment year-round

SPONSORSHIP LEVEL	GOLF TOURNAMENT			UNMASKED			YEAR ROUND			
	Registrations	Hole Signage	Premium Recognition & Activation	Event Tickets	Event Signage	Marketing Recognition	CCAHT Website	Dedicated Social Posts	Newsletter Recognition	Annual Investment
Community Partner	2			2	Name		Name			$2,500
Advocate Partner	4	✓		4	Logo	✓	Logo			$5,000
Impact Partner	4	✓		8	Logo	✓	Logo	1		$7,500
Leadership Partner	4	✓	✓	8	Featured	✓	Featured	2	✓	$12,500
Visionary Partner	8	✓	✓	16	Premier	✓	Premier	Custom	✓	$25,000+

Your Investment in Action

Every partnership creates opportunities for safety, healing, and hope.

Behind every service we provide is a survivor working toward a future of their own choosing. Your Corporate Partnership helps ensure that survivors across East Tennessee have access to the resources, relationships, and individualized care they need to heal and rebuild their lives.

From meeting immediate needs to supporting long-term stability and preventing future exploitation, your investment makes a meaningful difference.

SPONSORSHIP LEVEL	ANNUAL INVESTMENT	WHAT YOUR SUPPORT MAKES POSSIBLE
Community Partner	**$2,500**	Helps provide one year of therapy for a survivor seeking hope, healing, and stability.
Advocate Partner	**$5,000**	Supports one month of therapeutic activities and enriching experiences for survivors, including art classes, recreational outings, and opportunities to reconnect with their interests.
Impact Partner	**$7,500**	Helps provide a survivor's first month of transitional housing, including therapy, programming, groceries, and living expenses.
Leadership Partner	**$12,500**	Helps support one year of prevention education and outreach, equipping young people with information about healthy relationships and exploitation.
Visionary Partner	**$25,000+**	Helps support operations of our 24/7 crisis hotline for one month, including 24/7 staff coverage, phone and internet expenses, and other operational expenses

Last year alone, support from individuals and partners helped us meet these milestones:



2,117

Nights of safety

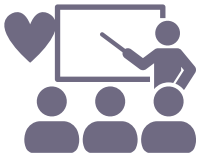
Providing survivors with a safe place to rest and the support they need to begin rebuilding their lives.



765

Reports made

Connecting individuals impacted by trafficking with specialized support and resources.



8,915

Individuals trained

Equipping East Tennesseans to better understand trafficking and recognize exploitation.

Ready to Join Us?

Your business. Our mission. A stronger community.

Your company has the power to make a difference beyond the workplace. By partnering with CCAHT, you're investing in survivor services, equipping your employees to recognize exploitation, and helping build a community where everyone has the opportunity to live free from trafficking.

Whether you're joining us for the first time or building on years of support, we'd love to create a partnership that reflects your company's values and commitment to East Tennessee.

Let's make an impact together.

To discuss available partnership opportunities, customize your benefits, or secure your 2027 Corporate Partnership, contact:

Mary Adkins
Director of Development
mary@ccaht.org
(865) 236-1046 ext 407